



COUNTY OF ZWICKAU

THE DRIVING FORCE BEHIND THE ECONOMY IN SAXONY



YOUR INVESTMENT LOCATION

You will feel welcome here!

ARE YOU LOOKING TO INVEST?

8 Reasons for choosing the County of Zwickau

1. TECHNICAL FASCINATION

What industries can be found in the county?

2. HIGH LEVEL PROFESSIONAL COMPETENCE

Where and how do you find the right employees?

3. INNOVATIVE ABILITY

Which partners will you find for successful research and development?

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5. DIVERSITY IN CRAFTSMANSHIP

Are you looking for the exceptional, the unique?

6. HOSPITALITY

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7. FAMILY AND LEISURE

What can you offer your family?

8. COOPERATION

Range of business development services offered by the County of Zwickau



A heartfelt welcome to the County of Zwickau

Dear Entrepreneur,
When you decide to invest, your decision must be well thought out and well planned. Take the time to get to know our viewpoint to enable you to make an exact assessment of how we can fit in with you, your family and your idea.

This brochure will give you the first insight into the lifestyle and the values of the residents of the County of Zwickau. You will discover how we think and feel and what we are proud of. You will find practical examples of how different projects and programmes interact with one another for the well-being of all. These factors are what make our region such a pleasure to live in.

It doesn't matter where you begin, the first or the last page or even in the middle. Each featured section represents a significant component and only the successful interplay of all factors can lead to a prosperous outcome.

Each page consists of concrete information and the initial answers to fundamental questions. Further information can be found on the internet for all mentioned services. We make it our responsibility to support you as a service provider and as a strong partner.

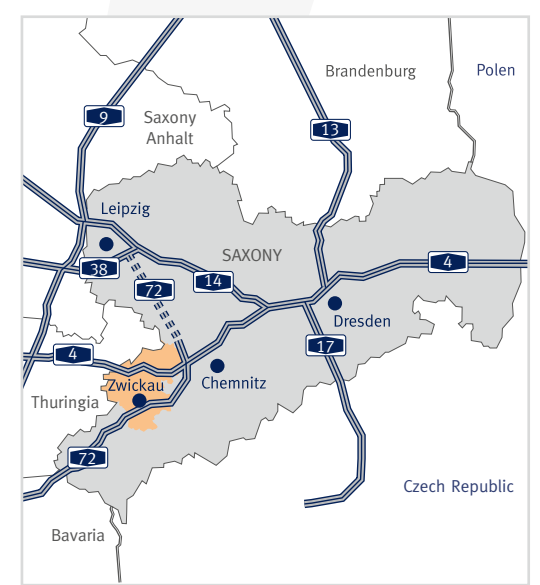
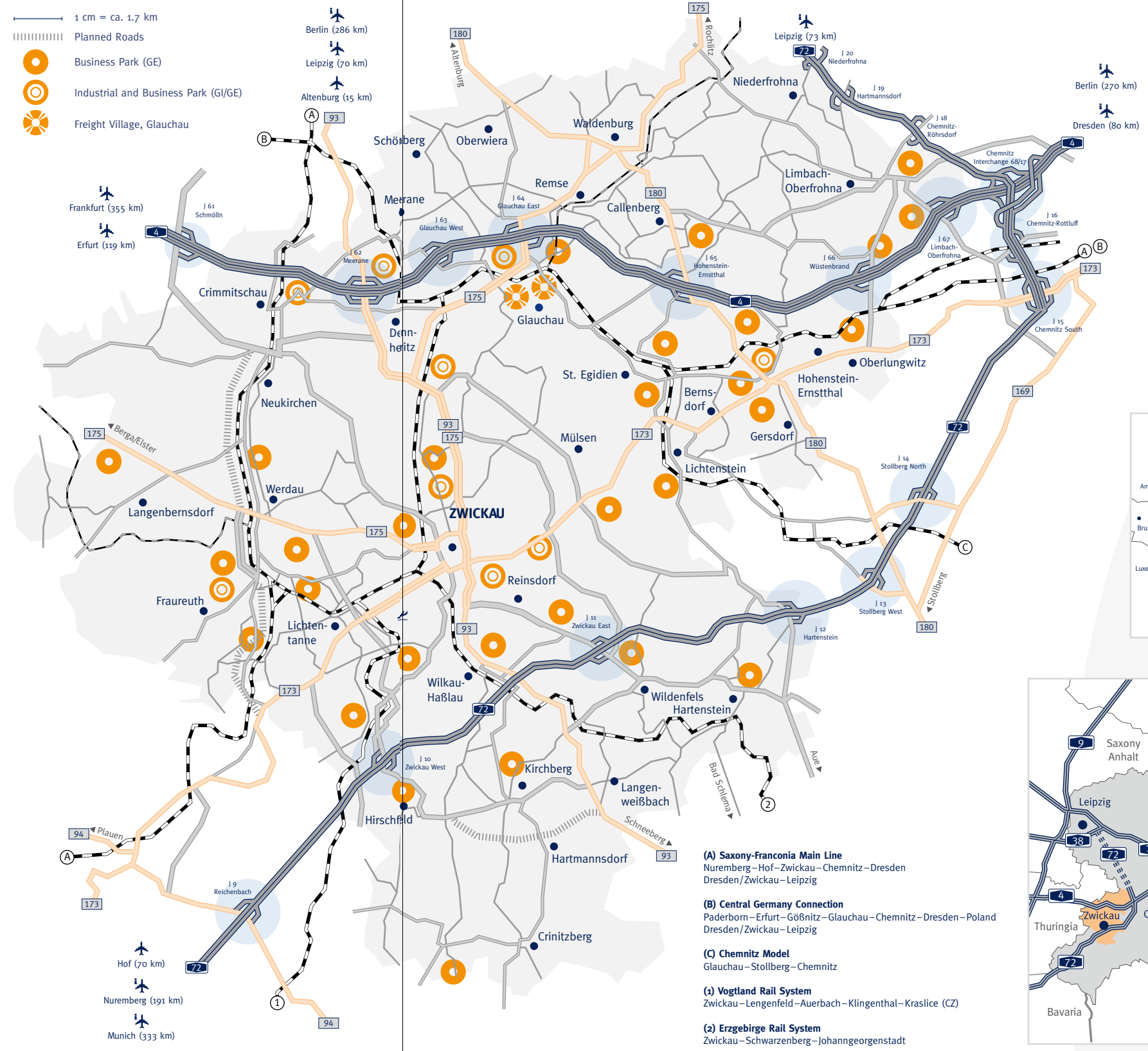
You are cordially invited to visit us for a personal meeting and we will readily support you, in word and deed, in reaching a good, long-term investment decision. Many thanks for your interest in our region and we look forward to meeting with you.

County Administrator
Dr. Christoph Scheurer

YOU'VE COME TO THE RIGHT PLACE!

Area of short distances

- 1 Wolkenburg Castle, Photo: mattrose.de
- 2 GKN Driveline Deutschland GmbH, Mosel Factory, Photo: GKN
- 3 Continental Automotive GmbH in Limbach-Oberfrohna Centre of Excellence – Diesel fuel injection components, Photo: Joachim Dost
- 4 KRES Köstel & Rasch Elektronik + Service GmbH in Fraureuth Electronic and model train assembly done by the KRES company in Fraureuth, Photo: Andreas Bergfeld
- 5 Industrial Park Crimmitschau, Photo: Bert Harzer



1. TECHNICAL FASCINATION

High Quality “Made in Germany”



What industries can be found in the county? Upon what basis can you establish your business?

For more than 100 years, cars have been produced without interruption in the County of Zwickau. The progress has grown from Horch and Audi to the Trabant and presently Volkswagen is being manufactured. Companies in the tool, machine and plant construction industry produce and export precisely manufactured components varying from 0.5 grams to 50 tons. In the textile industry, traditional companies develop and produce textiles with unprecedented functions and new areas of application. Future technologies from the solar, heat recovery and power electronics industry also have their roots here. The strong, medium-sized business culture survives through tight, cooperative relationships between the businesses, both job-orientated and in research initiatives. Industrial and interdisciplinary networks reach far beyond the local borders.

Enthusiasm propels

The driving force behind the dedication of these industries is the ambition to deliver “Made in Germany” top quality. Our stated goal is: “Better than the rest!” and this applies to all services and functions. A strongly-instilled team spirit enables a fast implementation speed and is reflected through a results-orientated cooperation by all participants. We practice what we preach! A collective responsibility is assumed and is carried through until our goals have been achieved.

In the County of Zwickau, you will find suppliers and affiliated companies with excellently trained and skilled workers. You will find people who work hard and achieve their goals.

1 WKFS Werkzeug-Komponenten-Fertigung GmbH Sachsen in Wilkau-Haßlau
CNC-large-scale machining with a consistent technological chain and maximum component size of 7000 x 3000 millimetres and up to 50 tons in weight
Photo: WKFS

2 Sternberg GmbH in Hohenstein-Ernstthal
An internationally operating manufacturer of specialized nuts, bolts and screws, specialised turned parts and additional connecting components
Photo: Andreas Bergfeld

3 USK Karl Utz Sondermaschinen GmbH in Limbach-Oberfrohna
Special machines and industrial facilities for assembly, application and test engineering produced in accordance to customer specifications.
Photo: USK

4 Optical inspection systems Dr. Günther in Zwickau
Optical inspection systems for the automatic testing and sorting of round and moulded items made of clear glass, coloured glass and opaline glass.
Photo: Andreas Bergfeld

5 Volkswagen Sachsen GmbH in Zwickau
Golf and Passat along with bodywork for the Phaeton and Bentley Continental series are produced by the 6.200 workers in the Zwickau plant.
Photo: Volkswagen Sachsen GmbH

6 G.U.B. Ingenieur AG in Zwickau
Sedimentation analysis, Physico-Geotechnical Laboratory, Zwickau
Photo: Andreas Bergfeld

7 Spindel- und Lagerungstechnik Fraureuth GmbH
Manufacturer of ball bearings and cylindrical roller bearings with external diameters from 32 to 1600 millimetres
Photo: A&A Kömer

8 Spengler & Fürst GmbH in Crimmitschau
Quality cloth from Saxony
Photo: Creativ Werbung

9 Schnellecke Logistics Sachsen GmbH Glauchau
Axle manufacturers
Photo: Schnellecke Logistics

“Individuals make a decision based on their knowledge and ability over the significance or insignificance of technology. At the same time it is always important to bear in mind that technology should countenance and not dominate life.”

Dr. Frank Schlegel
Spindel- und Lagerungstechnik Fraureuth GmbH

2. HIGH LEVEL PROFESSIONAL COMPETENCE

Top education ensures the livelihood of families, businesses and regions



"My studies at the University of Applied Sciences of Zwickau (WHZ): Practical orientation and transfer of knowledge in an informal atmosphere. I could immediately use what I learned for my job with Racing-Team."

Tina Wollmann
Graduate in Automobile Technology



Where and how do you find the right employees?

Our region thrives on the creativity and the knowledge of the people and lifelong learning helps to tip the scales. Apprenticeships and further education possibilities in the County encompass the adult job qualifications, the initial training and an early introduction to occupational orientation. A network of international schools and kindergartens is offered where English and Spanish are spoken daily, global training and education are imparted and students from the 5th class onwards can choose from eight foreign languages, including Japanese and Chinese.

To ensure a continuous advancement of the professional and tuitional orientation for the students in the county, organisations, educational institutions and businesses work closely together in a unique and exemplary manner within the parameters of the model region.

Professional qualifications rather than reality shock

The central idea of the educational institutions in Zwickau is to achieve an overall competency for the professional job market. Through a dual educational system, a lively exchange of theoretical as well as practical knowledge impartation takes place in every day work life. The strong relationships between the students and apprenticing companies enable a quick reaction to the practical requirements of the business, along with the ability to expand with their trainees and students by means of direct access to know-how.

In the County of Zwickau, you will find exceptionally well-trained people who are able to solve problems and get projects moving.

1 Saxony International School Carl Hahn in Glauchau
Teenagers in conversation with the name giver of their school
Photo: Ingeburg Schmuck

2 Europäisches Gymnasium in Waldenburg and Meerane
International staff of teachers
Photo: Trägerverein Europäisches Gymnasium Waldenburg e. V.

3 Model region for career and educational orientation
Introduction of the informational platform: www.arbeit-im-landkreis-zwickau.de
Photo: Junghanns PR Agentur

4 Paul Flemming School in Hartenstein
Professional day
Photo: Paul Flemming School Hartenstein

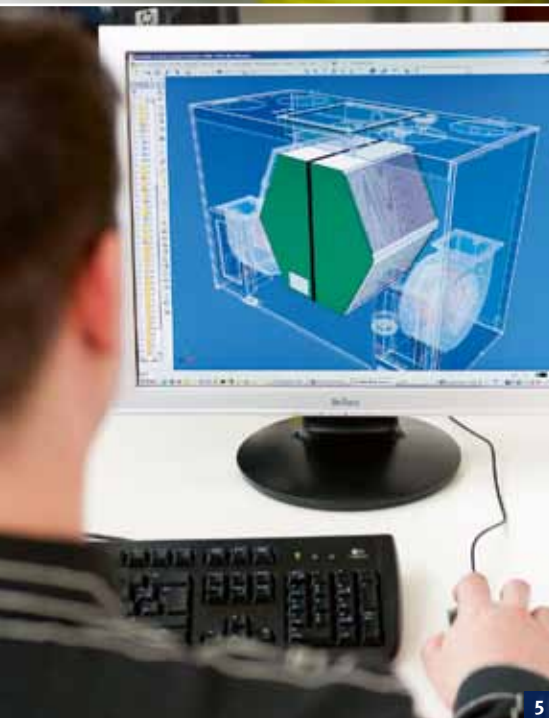
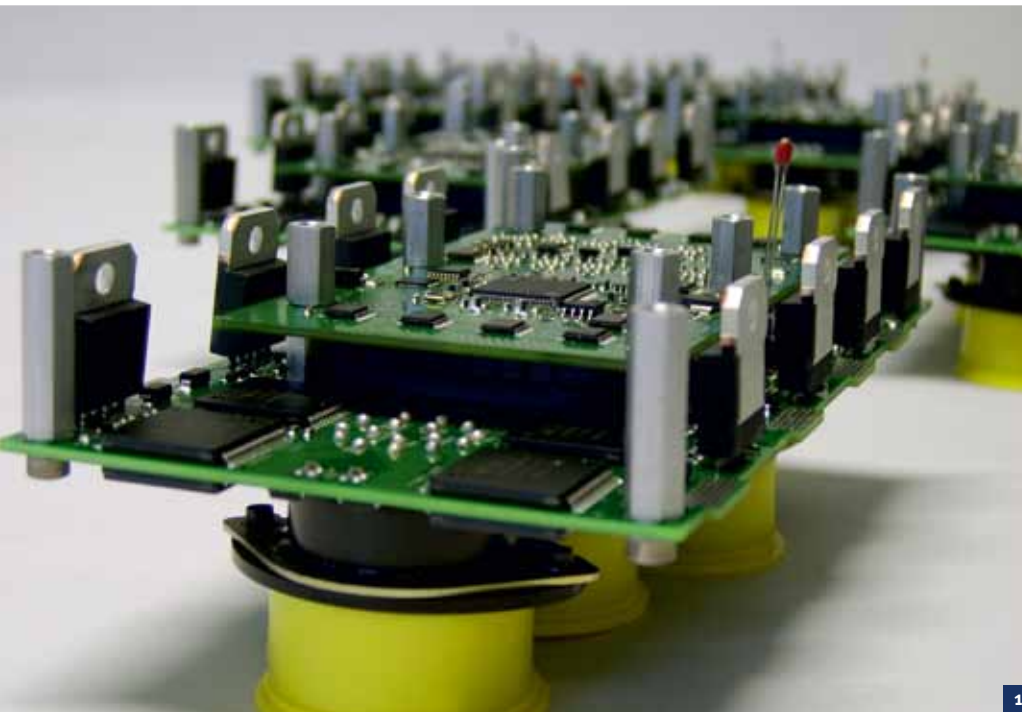
5 University of Applied Sciences of Zwickau
WHZ Racing Team
Photo: WHZ Racing Team

6 Foreign language day care centre „Spatzennest“ in Meerane
Children are well prepared for school in an appealing and learn challenging environment.
Photo: GGB Gesellschaft zur ganzheitlichen Bildung gGmbH Sachsen

7 BA Glauchau, University of Cooperative Education
The dual study system offers a lively exchange between practical and theoretical knowledge.
Photo: Staatliche Studienakademie Glauchau

3. INNOVATIVE ABILITY

Market leadership through consistent research and development



Which partners will you find for successful research and development?

Small and medium-sized businesses flow consistently with the current market and exist within the constant changes. In their own research departments, internal products are adapted to changing needs and new services are developed. The technological centres in Lichtenstein and Zwickau support locally based businesses through the interchange of knowledge and the introduction of new technologies. In regional and national operating networks, interdisciplinary and inter-branch challenges are defined, job descriptions devised and transferred to work groups for the successful accomplishment.

Innovation through applied research

The outstanding and tangible facilities along with the professional competence of the staff within their fields, capacitate the University of Applied Sciences of Zwickau and the BA Glauchau, University of Cooperative Education, to a large extent, for innovative achievements. The services offered by these facilities include mediating contacts to scientists, consultation to interdisciplinary research and development projects, support with the creation of grant applications, metrological analyses in laboratories, study implementation through to joint research projects with businesses, particularly small and medium-sized concerns.

In the County of Zwickau, you will find exceptionally well-trained engineers, technicians and scientists. You will find people who compile applicable and practical solutions and integrate them into daily business.

1 HERMS Technologies GmbH in Zwickau
Development of the on-board power supply control units
Photo: HERMS Technologies GmbH

2 Zwickauer Kammgarn GmbH in Wilkau-Haßlau
Development partner for functionable textiles
Photo: Jackies Photography

3 BITSz engineering GmbH in Zwickau
Testing a new electronic prototype
Photo: BITSz

4 FM future mobility GmbH in Zwickau
One of three recipients of the welcome packages at the Business and Innovation Centre (BIC) Zwickau GmbH in Stenn in 2013. Development and distribution of innovative (e-) mobility concepts
Photo: FM future mobility GmbH

5 PAUL Wärmerückgewinnung GmbH in Reinsdorf
The specialists for home ventilation with heat recovery – the highest energy efficiency for healthy living comfort since 1994.
Photo: Jackies Photography

6 BA Glauchau, University of Cooperative Education
Modern student laboratory workstation for “material analyses using an electron beam microscope”
Photo: Andreas Bergfeld

“Every successful innovation originates in the nucleus of a company: through the collaboration of people who work together towards a common goal.”

Thomas Herzog, commercial manager at HERMS Technologies GmbH

4. INFRASTRUCTURE

A market-driven and global logistics chain



1



2



3



4



5



6



7

What resources are available?

The municipalities in the County of Zwickau offer real estate in fully developed industrial and commercial areas. Efficient road networks as well as a high-capacity communications infrastructure guarantee accessibility for your clients and suppliers.

Speed and flexibility advantages of the location

Just-in-Time production is enabled due to the easily accessible location on the A4 and A72 motorways (see the map on the inside cover) and through the consistent upgrading of the four-lane access roads.

Reliable connections to the rail network contribute greatly to environmental and urban compatibility, as well as the economical execution of business traffic into the world. Cargo is handled in the Freight Village in Glauchau and the DHL hub is only 70 kilometres from Leipzig. The rail and public transport systems are preferred by commuters and students, enabling them to reach work and school quickly and comfortably.

In the County of Zwickau, you will find people who deliver your products professionally and punctually to their destinations. You will find people who look for new opportunities and seize them.

1 Freight Village in Glauchau
With a trans-shipment station for the combined road and rail transport with a handling capacity of 25.000 loading units per year
Photo: Bert Harzer

2 Trading estate, Meerane
Motorway Junction A4/B93
Photo: Bert Harzer

3 DHL Airfreight Hub,
Leipzig/Halle Airport
Photo: Deutsche Post DHL

4 Local Public Transport
Mobile even without a car
Photo: Andreas Bergfeld

5 School Buses
Safety for our children and ease for working parents
Photo: Andreas Bergfeld

6 Broadband Connection
Always accessible to the digital world
Photo: Andreas Bergfeld

7 International Traffic
Vogtland Rail System to Karlovy Vary
Photo: Andreas Bergfeld

"It pays for us to invest in somewhere where the basic infrastructure parameters have been appropriately orientated for the future. These parameters exist in the County of Zwickau and enable long term and competitive national and international business."

Alfons Wagener
GVZ Entwicklungsgesellschaft Südwestsachsen mbH

5. DIVERSITY IN CRAFTSMANSHIP

Individual accomplishments achieved with expertise



Main Construction Trades
Mason and Cement Worker (Mason, Cement Worker and Steel Fixer, Refractory and Chimney Construction), Carpenter, Roofer, Roadmaker, Scaffolder

Finishing Trade
Painter and Lacquerer, Plumber, Installation and Heating Engineer (Gas and Water Fitter; Central Heating and Ventilation Fitter), Electrical Engineering Technician, (Electrician, Remote Electronic Signalling System Technician), Cabinet Maker, Interior Decorator, Glazier, Tiler, Paver and Mosaic Layer, Plasterer

Skilled Trades for Industrial and Commercial Requirements
Master Machinist (Engineering Technician, Toolmaker, Turner, Precision Engineer), Electrical Machine Engineer, Agricultural Machine Mechanic, Refrigeration Plant Mechanic, Metal Worker, Cleaner, Information Technology, Signboard and Neon Sign Manufacture

Automobile Industry
Coachbuilder und Automotive Engineer, Automobile Technician (Automobile Mechanic, Automobile Electrician)

Victuals Sector
Baker, Confectioner, Butcher

Health Sector
Optician, Dental Technician, Hearing-aid Audiologist, Orthopaedic Shoemaker, Orthopaedic Technician

Personal Services Sector
Hairdresser, Shoemaker, Watchmaker, Dressmaker, Tailor, Photographer, Textile Cleaner, Beautician

Arts and Craftwork for Upmarket Requirements
Bookbinder, Typographer, Typesetter, Printer, Screen-printer, Stone Mason, Sculptor, Graver, Metal Former

Photos:
1, 3, 9 Jackie Photography
8 County Office of the County of Zwickau, (Archive Photo)
2, 4, 5, 6, 7, 10, 11 Andreas Bergfeld

Are you looking for the exceptional, the unique?

The future requires a source. In the County of Zwickau you will find 5,300 craftsmanship businesses with 20,000 employees applying modern technologies while holding on to traditional values. Experience and new knowledge are shared amongst the generations. The focus of the work is in finding a customised solution.

Trade produces personal experiences

It doesn't matter whether you're establishing your office or your home, dynamic masons, carpenters, window fitters, roofers, painters, electricians, plumbers and locksmiths are always there to help you. Competent automobile workshops keep your fleet of cars ready for use. Bakeries, confectioners and butchers are available to cater for your sustenance. Indulge yourself with the local delicacies for either private or business events. Hairdressers, beauticians, tailors, orthopaedic surgeons, dental technicians and opticians are available for your personal well-being.

In the County of Zwickau, you will find labourers who think ahead, masterfully solve tricky tasks and adhere to distinct requirements with a high quality.

"German trade and commerce is an economic power, however one that can be found next door, is visible and palpable to all – versatile, trendy, innovative!"

Lothar Winter
District Master Craftsman

6. HOSPITALITY

A journey through time



1 HELMNOT theatre in Lichtenstein
Travelling theatre staging 150 various productions
Photo: HELMNOT THEATRE

2 Daetz-Centrum Lichtenstein
...where wood lives. A worldwide unique collection of 550 wooden masterpieces from five continents
Photo: Daetz-Centrum Lichtenstein GmbH, Uwe Möckel h+m

3 Concert Hall and Ballroom „Neue Welt“ in Zwickau
Photo: © KULTOUR Z.

4 Gewandhaus Zwickau
Photo: Peter Awtukowitsch

5 August Horch Museum Zwickau
Witness automobile history
Photo: August Horch Museum Zwickau

6 Karl-May-Haus in Hohenstein-Ernstthal
Memorial and Literature Museum and Research Institution in Karl May's birthplace (1842 – 1912)
Photo: Andreas Bergfeld

7 Romantik Hotel Jagdhaus Waldidyll in Hartenstein
Restaurant "Feengarten"
Photo: Romantik Hotel Jagdhaus Waldidyll

8 Grand-prix Race Circuit „Sachsenring“
with a driver safety training centre in Oberlungwitz
Traditional motorsport handed down in a modern form
Photo: Andreas Kretschel

9 Vintage Car Rally, Kirchberg Classics
Every year on the first Saturday in June in the town of Kirchberg
Photo: Kirchberg municipality

10 Deutsches Landwirtschaftsmuseum Schloss Blankenhain
A unique museum facility in Germany consisting of 80 buildings and containing over 100 thematic exhibitions covering rural living and agronomy
Photo: Katja Kairies, (DLM Archive Photo)

What can you impress your guests with?

It is the charming landscape of the alluring foothills to the Ore Mountains, in combination with the many cultural and historic characteristics which makes it easy for you, as host, to impress your guests. Two weeks holiday in the area are not enough to see and enjoy the full spectrum of interesting sights, many of which are unique, that we have to offer.

Stop by, feel at home

The many hotels, restaurants and inns will impress any guest with their hospitality and regional as well as international culinary delights. Stopovers in small pensions, romantic castles or modern apartments will remain a pleasant memory for long after.

In the County of Zwickau, you will find stimulating conversation partners and good listeners. You will meet people who enjoy bestowing unforgettable memories upon you.

"We live in a wonderful tourist area and it is imperative to allow others to share this experience."

Ina Klemm
Tourismusregion Zwickau e. V.

7. FAMILY AND LEISURE

Feeling at home



“What we do for our families, we do for the future of our region.”
Dr. Christoph Scheurer
District Administrator



1 Cycle Tours

Actively experiencing nature
Photo: mattrose.de

2 Residential Area, Hartmannsdorf

Living hand in hand with nature in attractive towns and communities
Photo: Appelt Mediendesign GmbH

3 Artistic Education

On the trail of Robert Schumann and Clara Wieck
Photo: Jackies Photography

4 Koberbachtalsperre, Langenhessen

Local recreation area with a Lido, Drive-in Cinema und Restaurant
Photo: Appelt Mediendesign GmbH

5 Hirschfeld Animal Park

Around 700 animals of 180 different species live in the animal park. Additional attractions consist of a Restaurant, Children's Play Area, a Skittle Alley and Mini Golf.
Photo: Hirschfeld Animal Park

6 WEBALU Family Baths in Werdau

Bathing and sauna landscape with a 65 metres long slide, swimmer and non-swimmer areas in the indoor pools, along with a heated outside pool.
Photo: Andreas Bergfeld

What can you offer your family?

Our cities and communities have a large range of opportunities for a comfortable home: rustic farms, modern housing estates, historical residential areas and picturesque city centres. A tight network of kindergartens, primary, secondary and grammar schools, along with numerous associations offer ideal conditions for your children.

Active recreation or simple relaxation

Pure rest and relaxation is awaiting you at the various bathing facilities in the region. From the secluded lake in the woods to the public swimming pools with their swimming and sauna facilities, to the beautiful German Art Nouveau pool, the Johannisbad in Zwickau; there is something for everyone. Enthralling sports on an international level in modern sports facilities motivate onlookers to participate. During every season there are many options available for outdoor activities: cycling and rubber boat rafting along the River Mulde, horseback riding or hiking through the large forests in the summer; in the winter, tobogganing, cross country skiing and outdoor ice skating.

7 Miniature World, Lichtenstein

Discover the whole world in just one day! (over 100 substantial buildings to a scale of 1:25 in an area of 6.5 ha)
Photo: mattrose.de

8 ETC Crimmitschau and Eispiraten Crimmitschau

Over 60 years of ice hockey tradition
Photo: Alexander Grimm

9 Schloss Wildenfels

Museum installation, gallery and a wide range of diverse events on offer
Photo: Bert Harzer

10 Canoeing on the River Mulde in Waldenburg

Photo: mattrose.de

11 Social Living

SV Sachsen 90 Werdau e. V. Football Team
Photo: André Kleber

In the County of Zwickau, you will find good friends who you can rely on during good and bad times.

8. COOPERATION

Range of business development services offered by the County of Zwickau

TOWNS:

CRIMMITSCHAU
GLAUCHAU
HARTENSTEIN
HOHENSTEIN-ERNSTTHAL
KIRCHBERG
LICHTENSTEIN
LIMBACH-OBERFROHNA
MEERANE
OBERLUNGWITZ
WALDENBURG
WERDAU
WILDENFELS
WILKAU-HASSLAU
ZWICKAU

MUNICIPALITIES:

BERNSDORF
CALLENBERG
CRINITZBERG
DENNHERITZ
FRAUREUTH
GERSDORF
HARTMANNSDORF
HIRSCHFELD
LANGENBERNSDORF
LANGENWEISSBACH
LICHTENTANNE
MÜLSEN
NEUKIRCHEN
NIEDERFROHNA
OBERWIERA
REINSORF
REMSE
SCHÖNBERG
ST. EGIDIEN



In close collaboration with the municipal business developers of the County of Zwickau and as your first contact, we provide you with information about:

- industrial and trade structure
- the structure and potential of workers
- infrastructure
- transportation infrastructure
- living environment and quality of life

We advise you on:

- choosing your location
- public financial assistance for:
 - the formation, acquisition, expansion or relocation of your company
 - the application for investment grants and subsidies
 - the application for low interest loans

We mediate for you:

- contact on short notice to the technical authorities within the administrative department, to public authorities, banks, businesses, associations, chambers and corporations
- contact people for undeveloped municipal industrial and commercial real estate

We offer you:

- a contact point for all entrepreneurial questions concerning the County
- counselling through the business start-up and set-up process (incl. successions/transfers and starting up a secondary business)
- coordination of activities for occupational and educational orientation
- respective contacts for the touristic road network in the County

We conduct targeted location and regional marketing for you:

- trade shows, location information, image campaigns
- www.arbeit-im-landkreis-zwickau.de, www.landkreis-zwickau.de and www.startup-zwickau.de



Legal Notice

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Front page

August Horch Museum Zwickau
Photo: August Horch Museum
Zwickau

VEM motors Thurm GmbH
Manufacturers of special
asynchronous motors for
over 100 years
Photo: Mirko Hertel

University of Applied Sciences
of Zwickau
A student working with silicon
wafers in the cleanroom laboratory
at the university
Photo: Wolfgang Thieme

B 93 with a view over Volkswagen
Sachsen GmbH
Photo: Volkswagen Sachsen GmbH

Grand-prix Race Circuit „Sachsen-
ring“ with a Traffic Safety Centre
in Oberlungwitz
Photo: Andreas Kretschel

Deutsches Landwirtschaftsmuseum
Schloss Blankenhain
Photo: Katja Kairies, (DLM Archive
Photo)

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Photo: Andreas Bergfeld



We are looking forward
to you.

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